

Saturday Last Day of Panama Trip Contest

Every Dollar Deposited to Open a New Account in the SAVINGS DEPARTMENT of THE MERCHANTS NATIONAL BANK Counts 100 Votes in The Bee's Panama Contest

Capital, \$500,000
Surplus, \$500,000
Undivided profits, \$240,000
Total deposits, \$7,000,000

THE MERCHANTS NATIONAL BANK
13th and Farnam Streets

LUTHER DRAKE, President
FRANK I. HAMILTON, Vice President
FRED P. HAMILTON, Cashier
B. H. MEILE, Assistant Cashier
C. B. DUGDALE, Assistant Cashier

NOTE: Votes will not be allowed for other than bona fide new savings accounts. Full number of votes will be allowed up to sixty days before close of contest; when a limit of 10,000 will be placed on each new account.

Bee Contest for Trips to the Panama Expo to Close Saturday; Winners Announced in Two Weeks

One year ago today, co-operating with a number of the progressive merchants of Omaha, The Bee inaugurated its Panama exposition contest, and it is doubtful if there was ever launched a project here that was more popular or attracted more widespread attention right from the start than did this. As time has passed this interest and attention has increased, never waning for an instant, and now as the contest is about to close people appear to be more interested than at any time in the past.

Readers of The Bee during the last twelve months have become familiar with every detail of the contest, and at the same time the merchants and business men who co-operated with this paper in making the affair a most pronounced success feel that they have reaped a rich harvest in dollars and cents. Their books show that plans that have been worked out by themselves and The Bee have brought hundreds of new customers, and that without an additional penny of expense, as this paper stands sponsor for the entire cost of the exposition trips.

First Come, First Served. At the time when the Panama exposition contest was conceived The Bee announced to the merchants who were willing to join hands in the enterprise that if they would do their share it would take care of the financial end. There were a large number of merchants who sought to get in, but as the space that could be set aside for the exposition contest was limited, those who came first were consequently the first to be served, the reliability of the advertisers being taken into consideration.

Briefly the plan of the Panama exposition contest was this, yet there is little necessity for referring to it, as thousands of the readers of the paper have become familiar with all the details, however, to refer to it is not out of place: One year ago when the project was first given publicity in the columns of The Bee and on this page of the paper, it was announced that such merchants and business men of the city as would advertise each Tuesday and contract to take certain space during the year would be given an opportunity to increase their sales to a wonderful extent and without extra cost. As the plan was unfolded

they were quick to see the possibilities, not only for themselves, but for their customers who might be among the most fortunate ones of the fortunate.

Save the Receipts. The Bee's plan provided that customers trading with the advertisers on this page save their receipts, bring them to The Bee office and in return this paper would give them credit in the ratio of 100 votes for every dollar spent. At the end of the year these votes were to be totaled and the three persons having the highest number would each be given a round trip to the Panama exposition, together with the expense money, the whole aggregating \$500 to each of the three winners.

Every Tuesday since one year ago The Bee has been running this page with the advertisements of the firms and companies that went into the venture, and each Tuesday, on the same page, The Bee has announced the standing of the many contestants. At the start there were 100 or more contestants, but gradually as some fell ahead in the race the laggards dropped out, though more than fifty have constantly remained, yet up to now some are holding back their receipts for goods purchased and are going to come in on the home stretch, they are going to be left, for at this time three have passed the 3,000,000 mark and another has accumulated almost as many votes.

With the figures indicating that four are running neck-and-neck, below these the numerical strength of the others drops rapidly. The fifth contestant has around 600,000 votes, and then there is one with about 250,000, and after these there is one whose votes run into six figures, and then the slump is terrific, many holding about the same positions as where they were when they started.

As the receipts for goods purchased from the merchants who for one year have been advertising on this page come to The Bee office they are carefully computed and credit given, then each Tuesday during the last year the added totals have been published, thus enabling each and every contestant to at a glance ascertain the exact standing of each and every other contestant in the race. This feature has kept the contest at a white heat all the time, and for a number of

weeks four of the contestants have been see-sawing back and forth. This procedure helped to increase the interest, and for several months the contest has been the talk of the town, as well it might, for it meant to three winners a trip to the Pacific coast, a stay at the exposition and everything in connection therewith free of cost.

Votes in Saturday. With the contest closing today The Bee makes the announcement that not later than next Saturday night at 5 o'clock all receipts from the advertising merchants must be in the business office of The Bee. It will take some time to do the tabulating and counting, so that it will not be until Sunday morning, November 15, that the result of the contest will be announced. In The Bee of that morning the list of winners will be published, together with the number of votes received by each.

Of course there is a little time remaining and parties who buy from the merchants advertising on this page and present at The Bee's business office their cash receipts within the time specified will get their proper credit. With this situation maintaining, while on the face of the returns at this time it looks as if there are but four in the running, it is hard to pick three winners, as no one can tell how many votes some of those apparently low down in the list may have concealed up their sleeves.

Glorious Trip. As to the trip to the exposition, it is going to be a glorious one for three of the contestants. The railroad fare will be in the neighborhood of \$60, with something like \$12 to \$18 for sleeper, making a total of perhaps \$90 for railroad fare. Then, too, there is no time limit for starting. The winner of any one of the trips offered by The Bee can go at any time during the continuance of the exposition, a most extraordinary privilege. This enables the winner to arrange his or her business affairs, and when the time for going is most convenient leave full care behind and start out on one of the most enjoyable vacations, with the assurance that no matter what may happen all expenses incident to the trip are taken care of in advance.

Contestants' Standing

Name	No. of Votes
Jay M. Watts	3,330,333
Charles Hall	3,267,880
Ruth A. Flinn	2,888,888
Mrs. Emma Perry	2,888,888
Wills Ward	2,888,888
Aryia Kaine	2,811,108
Mary J. Wilcox	2,811,108
O. A. Nyström	1,774,418
Robert Lewis Lowman	1,774,418
Mary J. Albert	1,774,418
Daniel A. Langfield	9,948
Samuel Stenlund	7,712
Roswell Vetter	4,718
Mrs. B. S. Smith	3,399
Clara J. Johnson	3,399
Zoe Schalk	1,390
Fred Horn	1,707
Frances E. Johnson	1,000
Robert O. Wells	1,000
W. J. Mattias	1,000
Clara Simonsen	1,000
Julian Harris	1,000
Mary J. Severson	1,000
Henry G. Egan	1,000
Kerbert G. Lundon	1,000
Marie E. Biverson	1,000
Janice E. Washburn	1,000
Charles G. Thomas	1,000
Myrtle S. Harrison	1,000
Maude E. Johnson	1,000
Maude E. Swanson	1,000
Mrs. Robert T. Jones	1,000
James E. Zalesky	1,000
Myron DeForest	1,000
John G. Thompson	1,000
Mrs. George X. Johnson	1,000
Louise Fanningberg	1,000
Paul Horton	1,000
Mary E. Johnson	1,000
Mrs. Lillian Lowden	1,000
Samuel E. Book	1,000
John Flicker	1,000
Julie Wachstein	1,000
Henry Erickson	1,000
Mrs. E. Severson	1,000
William Wisness	1,000
Gretchen Edgar	1,000
James G. Wisely	1,000
Wayne Miller	1,000
H. W. Becker	1,000
W. E. Johnson	1,000
Lillian Erickson, Kearney, Neb.	1,000
John Cepicka, Hurway, Neb.	1,000
Greg E. Johnson	1,000
Charles Manning	1,000
Robert W. Mannix	1,000
Lois Zander	1,000
Karel Michelson, Ft. Crook	1,000
Otto Kewald	1,000
Edw. M. Johnson	1,000
Edward Rosenthal	1,000
Carl Goety	1,000
Mark E. Nelson	1,000
F. Chr. Pedersen, Blair	1,000

There has never been any thought of doing such a thing by the exposition officials, nor will there be any possibility of even a delay of a day in the opening date, February 24, 1915.

One of the main reasons which makes it impractical to postpone this great exhibition is the immense amount of money invested, amounting to over \$50,000,000. This is too vast a sum to be tied up and allowed to remain idle. The money to be spent on the Panama-Pacific International exposition has been estimated carefully by the various departments as follows:

Expended to date, state and city \$14,000,000

To be expended, state and city, before opening	2,500,000
To be expended in operation and closing	4,500,000
To be expended by California counties	2,500,000
To be expended by the United States government	1,000,000
To be expended by the various States	4,000,000
To be expended by foreign governments	5,000,000
Installation and maintenance of exhibits	11,000,000
To be expended by concessionaires	10,000,000
Total amount due to be expended	\$54,500,000

Introductory Sale

Tuesday and Wednesday In the Annex

The very latest *Party Cases*, genuine leather, values \$3.00 to \$10.00 **33% off** at this introductory sale.



Being a Tightwad-- Doesn't Really Save These: \$\$\$\$\$\$\$\$\$\$\$\$\$\$

There is just one place you should not be close, near, tight or stingy. And that is with your family's their education. More especially their Musical Education and Entertainment. BECAUSE! Music is the one thing that lifts a growing child a long way toward better things. It even brings joy and peace of mind to every member of your household.



Use Your Pencil— Figure a little bit! Can you find anything in the wide world that will, dollar for dollar, count for so much in your home as a good Piano or Player Piano?

Convenient Terms— There is nothing unusual about buying a piano on our convenient and elastic terms, the business fabric of the whole world is woven of the same thing—credit. Why not use your credit NOW and enjoy life in a musical home.

Get Your Piano at Hospe's— Where your friends and neighbors have been buying their pianos and finding absolute musical satisfaction for three generations. No matter what your taste or the condition of your war fund, you will find your piano at Hospe's. From the beautiful MASON & HAMLIN Grand at \$1,800, down to the world famous KIMBALL upright at \$285 up, then the factory rebuilt instruments at \$75 to \$250, gives you a range of selection unequalled in the west—and then, back of this, comes the famous reputation of the House of Hospe. These are advantages you will surely appreciate. "Get your Piano at Hospe's" and have no future regret.

A. HOSPE CO.,

1513 Douglas Street. Our 41st Year.

Winter Work!

We Insert the Speed, but Do Not Lose An Iota of the Grade

In other words, we will NOT spoil your job of cleaning simply because we put it through at break neck speed. The haste, the necessity for urgent hurry, is YOUR fault for YOU should have sent in your winter work to us long ago. Yet, nevertheless, we bind ourselves to clean your overcoat, suit or dress RIGHTLY, even though we DO it with ONE eye on the clock. Don't stop at a mere cleaning; have us remodel, or even dye your garments while we are at it; it won't take us any longer for we've an EXTRA force in each department at this season of the year.

PHONE SOON—TYLER 345

Dresher Bros.

Dry Cleaners—Dyers
2211-2213 Farnam Street, Omaha.

How to Win a Free Trip to the Panama Exposition

Rules of Contest. 1.—The Bee offers and will award three round-trip tickets and expenses to the Panama Exposition, the total cost of each trip to be \$200, as prizes to the three contestants having the greatest number of points at the close of the contest.

2.—This contest open to everybody except employees of advertisers on this page and of The Bee.

3.—The contest page will be published one day each week and will run for a period of one year.

4.—Points will be figured on the basis of one point for each cent shown on cash checks or receipts for purchases made from advertisers on this page.

5.—Cash checks must be deposited at or mailed to "Panama Contest Editor." The fee not later than thirty days from date of payment of same and receipts will be issued for them.

Contest to close November 7, 1914. All cash tickets and receipts must be turned into The Bee office not later than 3 p. m. on evening day of contest, or if mailed, must be postmarked not later than that hour.

Bee Want Ads Are Famous as Result-Getters.

Panama Exposition Is to Open on Time

SAN FRANCISCO, Nov. 2.—(Special to The Bee.)—On account of the European war a few faint hearted souls started a rumor that the Panama-Pacific International exposition would be postponed.



THE GREAT LIGHT WON'T BE DENIED

Mr. Storekeeper:

Electricity, **THE GREAT LIGHT**, will come into your store some day. It is **INEVITABLE**. Eventually you must use it. And every day that you put off having your store wired, you are losing money.

It is an investment, not an expense. Don't delay longer, phone Douglas 1062 today, or write us and we will give you an estimate on the wiring cost and tell you about our special offer. You won't be obligated in the least.

Omaha Electric Light & Power Co.

Scores of Particular Women

Are now sending us all their laundry work including delicate lingerie and dainty house dresses, because one trial convinced them that we could do the work even better than it could be done at home and for about half the cost. Our family wash department is equipped to handle your work. A phone call will bring a "Blue Wagon" to your door.

KIMBALL LAUNDRY CO.

THE "WASHWORD" OF THE HOME

BLUE WAGONS. PHONE DOUGLAS 919.

MID-WEEK SPECIALS At the Rexall Drug Stores

Candy Specials

25c Victor's Foot Comfort	14c
50c Dr. Charles' Fleish Food	94c
25c Castoria, genuine	21c
25c Cuticura Soap	17c
25c Caldwell's Syrup Pepsin	35c
50c Carnen's Powder	25c
50c Canthrox	25c
50c Doan's Kidney Pills	25c
15c Duffry's Malt	65c
25c Prostilla	14c
50c Pebsco, Tooth Paste	35c
Hotlick's Malted Milk, hospital size, at	\$2.09
25c Pond's Washing Cream	14c
50c Syrup Fies	25c
50c Sempre Glovia	25c
50c Viola Cream	15c
25c 4711 White Rose Soap	12c
25c Woodbury's Facial Soap	14c
15c 90c Hyomie, complete	83c
Hill's Honey and Almond Cream	25c
25c Lyon's Tooth Powder	14c
25c Massata Talcum	12c
50c Mentholatum	22c

40c box Nut and Cream Chocolates for

50c box Maraschino Cherry Chocolates for

50c box Tango Chocolates, 1b.

Liggett's de Luxe Chocolates, 1b.

Dainty Dutch Delight Chocolates, 1 lb.

O'Brien's Monte Christo Chocolates, pound

Dinning's Mapeppa Chocolates, 1b.

Woodward's Candy, 40 kinds.

Our Soda Fountains

with lunchettes in connection. The handiest, most sanitary in Omaha.

A little different and better than elsewhere.

The Sodaosis, down stairs, 15th and Dodge Sts.; the Owl's Nest, down stairs, 15th and Harney Sts.

SANI-FLUSH

17c, 3 for 50c

Sherman & McConnell Drug Co.

Proprietors of the Four Omaha Rexall Stores:

Sherman & McConnell Drug Co., Cor. 16th and Dodge.

Local Pharmacy, Hotel Loyal Block.

Owl Drug Co., Cor. 16th and Harney.

The Harvard Pharmacy, Cor. 24th and Farnam.

The Modern Home



Is not complete without electric appliances. We invite you to inspect our stock of

GUARANTEED ELECTRIC IRONS— TOASTER STOVES—PERCOLATORS— CHAFING DISHES—CURLING IRONS— HAIR DRYERS—SHAVING MIRRORS— HEATING PADS—VIBRATORS— FLASHLIGHTS—ETC.

LIGHTING FIXTURES OF VARIOUS DESIGNS.

THE ELECTRIC SHOP

WOLFE ELECTRIC CO.

1810 Farnam. Tyler 1414.

"We are as near to you as your telephone."

Efficient Employees

An advertisement under The Bee's "Help Wanted" heading commands the attention of the most desirable workers in Omaha. Every employer is up against the problem of securing intelligent and efficient employes, but a few moments thought given to writing the right kind of a "Help Wanted" advertisement will be a big step toward solving the problem. The nature of employment offered, conditions surrounding the position, the opportunities, etc., should be stated. An employer will find that a response to an ad that is really informative will be from a worker who means business.

Telephone Tyler 1000

THE OMAHA BEE

Everybody Reads Bee Want Ads